BUSINESS INTELLIGENCE AND BIG DATA ANALYTICS

SAVE THE DATE

JANUARY 26, 2015
NEW YORK, NY

JANUARY 28, 2015
HERNDON, VA

PRESENTATION AND DEMONSTRATION AGENDA

Business Users Sessions
New York : 9:00 am – 12:00 pm, Jan 26, 2015
Herndon : 12:00 pm – 3:00 pm, Jan 28, 2015

Technical Users Sessions
New York : 12:00 pm – 3:00 pm, Jan 26, 2015
Herndon : 9:00 am – 12:00 pm, Jan 28, 2015

Sessions' Agendas
Presentations and Demos *

Q&A **

* We hope to interview participants in advance about your primary needs for BI and Big Data

** We will gather preliminary questions and walk through answers.

SpagoBI suite (www.spagobi.org) is developed by SpagoBI Labs - a working unit of the R&D Division of Engineering Group, Italy's largest and one of Europe's largest IT services firms.

HOW TO REGISTER
Fee: Free thanks to SpagoBI Labs' sponsorship
Registration: Please e-mail Ms. Khushbu Singh at fkhushbu@trianagroup.com OR click on://bit.ly/SBI5USA2015
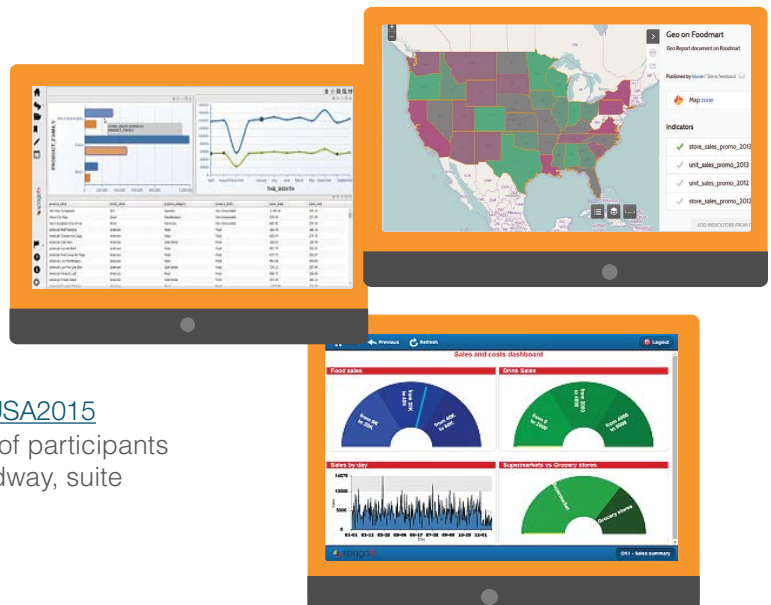**Please Provide:** Name, title and contact information of participants
Preferred Location and Session: (Jan. 26) 39 Broadway, suite 1110, New York, NY 10006 OR (Jan. 28) 2214 Rock Hill Road, Suite 600, Herndon, VA 20170
Private meetings would be held upon request

DEMO DAY &
WORKSHOP
THE ONLY ENTIRELY OPEN SOURCE AND ROBUST BI SUITE.

WHY LEARN ABOUT SPAGOBI?
Entirely open source and robust. Embeds in your commercial products. Innovative themes and cutting edge technology. Complete analytical tools for BI project and advanced Big Data analytics.

WHO IS INVITED
Systems integrators and solutions developers who are:
Seeking to develop business intelligence solutions enabling customers to mine their own sources of "Big Data" (smartphones, sensors, the Web, unstructured data as well as other structured data such as scalable relational databases).

Looking for a suite of business intelligence tools that supports the entire lifecycle of a project, a wide range of analytics and visualization requirements and the ability to share these insights collaboratively.

Users in corporate, government and non-profit organizations seeking solutions and expertise to tackle their business intelligence and big data analytics needs.

spagobi

SpagoBI 5 - Turn your data into knowledge

SELF-SERVICE · BIG DATA · WHAT-IF
REAL-TIME · OPEN DATA · OLAP
NETWORK ANALYSIS · MOBILE · SOCIAL LISTENING
IN-MEMORY · LOCATION INTELLIGENCE · DATA MINING

READY TO USE

Charts & Dashboards

Get instant insights on your data through several types of charts (e.g. pie charts, bar charts, scatter diagrams, bubble charts, dispersion charts) and interactive dashboards.

KPIs

Build and manage KPI hierarchy models, through different methods, calculation rules, thresholds and alarms.

BUILD IT BY YOURSELF

Ad-hoc reporting

Self-create your multi-sheet reports, including tables, cross-tables and charts.

Interactive cockpits

Aggregate and navigate your analysis, explore your data in an interactive and graphical way.

EXPLORATORY

OLAP

Navigate your data at different levels of detail and from different perspectives, thanks to a complete set of features, including drill-down, drill-across, slice-and-dice, drill-through processes.

Free Inquiry

Thanks to a specialized QbE (Query by Example) tool, you can explore your data easily, thanks to its entirely graphical web-based interface.

ADVANCED & PREDICTIVE ANALYTICS

Big Data, to extract information from large volumes of heterogeneous data, such as NoSQL databases and Hadoop

What-if, to predict effects of potential changes in your business strategies

In-memory & mash-up, for faster data insights and the highest analytical efficiency

Data mining, to explore your data through advanced techniques and algorithms

Location Intelligence, to view your business data on static and interactive maps

Network analysis, to visualize relations among entities (e.g. social media users) through specialized views

Sentiment analysis, to analyze information on people's attitudes, interests and opinions (e.g. social listening)

Real-time & Mobile

Learn more: **www.spagobi.org**
Contact us: **spagobi@eng.it**
fkhushbu@trianagroup.com
Follow us on Twitter: **@spagobi**